

SENIOR LEADER PROGRAM

What Got Us Here Won't Keep Us Here – Sharpening Our Thinking the Coming Times



Just when you thought you had a handle on your community bank and what might be coming in the next several years – WHAM. Thinking has changed.

We've likely negotiated immediate changes to those products and services our customers most desired when they were unable to visit our branches in person, but there's clearly more work to do.

In a prescient study, published earlier this year by IO Global Partners, the company outlined the "most valued skills in organizations." Among the top ten skills outlined in the study, embracing change, leadership agility, communicating clearly, critical thinking, and creativity were included.

All too often, however, these topics are simply listed without much discussion about what they truly mean and how they might be further developed or practiced in our organizations.

This program intends to remedy that shortcoming, diving into these in more robust way.

Think you've seen it all before? Many of us did as the year started. We hope you'll join us.



Embracing Change



Leading an Agile Organization



Communicating Like a Boss



Leading a Creative Culture

PROGRAM OUTLINE

1. Four, 3-hour modules:
 - *Embracing Change*
 - *Leading an Agile Organization*
 - *Communicating Like a Boss*
 - *Leading a Creative Culture*
2. Pre-course work, journaling between modules, and post-course recommendations intend to enhance "stickiness."
3. Interaction with the front-line leader cohort via assignments and during the Communications module.

WHO SHOULD ATTEND

Already established community banking professionals and Board members.

PROGRAM DETAILS

- **PARTICIPATION:** This is a virtual event, intended to be far more participatory than a webinar. All participants should have a camera and audio available.
- **DURATION:** 3 hours each scheduled day (x 4 days spread over six weeks in October and November).



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A POWERFUL AND UNIFIED VOICE.



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