

## 2021 MAGAZINE AD RATES:

	4 Issues	3 Issues	2 Issues	1 Issue
Story Sponsor:	\$4,000	\$3,300	\$2,400	\$1,300
Inside Front Cover Inside Back Cover	\$3,400	\$2,700	\$1,900	\$1,000
Interior Full Page:	\$2,600	\$2,100	\$1,500	\$800
Two-Thirds Page:	\$2,400	\$1,875	\$1,300	\$700
Half Page:	\$2,000	\$1,575	\$1,100	\$600
Quarter Page:	\$1,600	\$1,275	\$900	\$500

### Ad Specs:

- Ad Trim Size - 8.5" x 11.00"
- 1.125" bleed required.
- Keep design elements away from trim.

Story Sponsor:	Full color logo + Full Page Ad
Inside Front Cover Inside Back Cover Back Cover	8.25" x 10.75" (live area) 8.625" x 11.125" (bleed)
Interior Full Page:	8.25" x 10.75" (live area) 8.625" x 11.125" (bleed)
Two-Thirds Page:	4.5" x 9.75"
Half Page:	4.5" x 7.0" (Island) 7.0" x 4.5" (Horizontal)
Quarter Page:	4.5" x 3.5"



**Boost your brand.  
Engage bankers.  
Find new business.**

We're your bridge to connect with  
more than 6,000 community  
bankers in Minnesota.